



ARTICLE ROUND UP

February 2012

U.S. POLITICS

1. "Romney Eyes Obama"

Beth Reinhard. **The National Journal**, January 12, 2012, 4 pages.

The author, a political correspondent for *National Journal*, analyzes why Republican U.S. presidential candidate Mitt Romney could be a good candidate in the general election with his not-too-conservative positions.

2. "Reimagining Government in the Digital Age"

Jay Nath. **National Civic Review**, Fall 2011, 5 pages.

The author, director of innovation for the city and county of San Francisco, discusses U.S. government engagement with technology and Web 2.0, focusing on transparency, participation, and collaboration.

THE UNITED STATES AND ASIA

3. "Southeast Asia in 2012"

Vikram Nehru. **Carnegie Commentary**, January 26, 2012, 6 pages.

The author, a senior associate in the Asia Program at the Carnegie Endowment, analyzes Southeast Asia's tumultuous year ahead as it faces economic uncertainty; tension in Malaysia, Thailand, and the South China Sea; and positive developments in Myanmar.

4. "Asian Regional Policy Coordination"

Edwin M. Truman. **PIIE Working Paper Series 11-21**, December 2011, 43 pages.

What is the purpose of Asian regional policy coordination going forward? Will Asian regional policy coordination substitute or complement global policy coordination? The author, a senior fellow at the Peterson Institute for International Economics, examines the potential coverage and content of such policy coordination; what is meant by Asia in this context; and how Asia fits in with global policy coordination processes.

THE UNITED STATES AND WORLD AFFAIRS

5. "The Future of Diplomacy"

R. Nicholas Burns. **The Brown Journal of World Affairs**, Fall/Winter 2011, 13 pages.

Former Undersecretary of State for Political Affairs, now a professor of the Practice of Diplomacy and International Politics at the Kennedy School of Government, discusses what the United States needs to do to maintain its global position and strength, especially at a time when the nation has the challenge of a changing global world order.

6. "The World in 2012"

Jessica T. Mathews. **Carnegie Endowment for International Peace**, December 29, 2011, 7 pages.

What are the major global issues that will define 2012? How will the U.S. presidential election shape America's foreign policy? How will 2011 be remembered? The author, President of the Carnegie Endowment for International Peace, looks back on the last twelve months and previews the year ahead.

7. "Extended Nuclear Deterrence in East Asia: Redundant or Resurgent?"

Andrew O'Neil. **International Affairs**, November 2011, 19 pages.

The author analyzes extended nuclear deterrence in East Asia, and whether security guarantees from nuclear weapon states to non-nuclear weapon states involving the possible use of nuclear weapons have a place in the twenty-first-century global strategic landscape.

8. "Aiding Governance in Developing Countries"

Thomas Carothers and Diane de Gramont. **The Carnegie Papers**, November 2011, 42 pages.

The authors discuss the challenges of providing effective governance assistance to developing countries and offer eight insights for more successful assistance.

GLOBAL ECONOMY AND TRADE

9. "The Meaning of Work in Neoliberal Globalization: The Asian Exception?"

Trevor Parfitt and Jay Wysocki. **Third World Quarterly**, February 2012, 17 pages.

The authors examine how the meaning of work has been shaped in the Western capitalist model and in the Asian context, focusing on how Asian value orientations have shaped a view of work that is likely to constitute an obstacle to adoption of an unadulterated version of the Western model in Asia.

10. "The Long-Term Economic Outlook for the United States and its International Implications"

Uri Dadush. **Carnegie Endowment for International Peace**, December 8, 2011, 5 pages.

The author, a senior associate and director in Carnegie's International Economics Program, examines current economic trends, focuses on good and bad scenarios for the U.S. economy towards 2030 and their implications for the future of the international system.

11. "The World Trade Revolution"

Martin Walker. **The Wilson Quarterly**, Autumn 2011, 5 pages.

The author, a senior scholar at the Woodrow Wilson Center, discusses why the world trade is out of balance and the future of global trade, focusing on the shifting of trading routes from the Pacific to the Atlantic.

12. "Snowbirds and Water Coolers: How Aging Populations Can Drive Economic Growth"

Michael W. Hodin and Mark Hoffmann. **The SAIS Review of International Affairs**, Summer-Fall 2011, 10 pages.

The authors examine how private industry can make simple, yet effective changes to transform aging populations into important economic participants by citing three case studies on three companies—BMW, CVS, and Tesco—that show how innovative businesses are gaining a competitive advantage by integrating the aging populations into the core of their business models.

EDUCATION

13. "Stepping Up to Leadership"

Coleen C. Keffeler, **Techniques: Connecting Education & Careers**, Jan2012, Vol. 87 Issue 1, 2 pages.

The article focuses on the significance of career and technological education (CTE) programs in educational reform, skilled worker education and preparation, and business leadership. It mentions the existence of several common leadership characteristics possessed by CTE instructors, administrators, and students, however, it says that concerned CTE individuals does not use the characteristics to promote CTE. It relates the parable of Everybody, Somebody, Anybody, and Nobody.

14. "32 Tips for ELLs"

Jeri Cipriano, **Instructor**, Back to School 2011, Vol. 121, Issue 1, 3 pages.

The article discusses classroom strategies to help English language learners (ELL) adopt to their new school environment. It offers tips on how to build vocabulary, how to practice idioms and how to introduce process in mathematics lessons. The article also offers guides on how to fill the cultural gaps of students with regards to language and their educational backgrounds.

15. "Taking Stock in Teaching Forecasting"

Byron C. Anderson, **Futurist**, Jan/Feb2012, Vol. 46 Issue 1, 4 pages.

The article presents a case study conducted to teach students forecasting techniques to explore the impacts of a technology. Under the study, the students were divided in small groups and were told to analyze an industry of their choice such as finance, apparel, and software. They were then instructed to enquire several aspects of the industries, including historic trends, and future goals, which helped them foresee the business conditions of industries in upcoming times.

16. "Colleges Try to Unlock Secrets to Student Retention"

Caralee Adams. **Education Digest**, December 2011, Volume 77, No. 4, 5 pages.

The article reviews several student services in U.S. higher education focused on retaining students and providing them with resources to ensure they graduate. Comments from several individuals are presented including school counselor Steve Schneider on career exploration in high school, professor Alan Seidman about counseling incoming college students, and college dean Maurice Apprey regarding peer mentoring for African American students.

17. "Think Global, Act Local: Expanding the Agenda for Media Literacy Education in the United States"

Vanessa Domine. **Library Trends**, Volume 60, Number 2, Fall 2011, 13 pages.

The phrase "think global, act local" is used to frame the macro efforts of information literacy worldwide alongside the localized, grassroots efforts of media literacy education in the United States where there exists a complex and contradictory relationship among government, technology industry, and educational practices. This article marries the global (macro) push for information literacy with the localized (micro) efforts at media literacy education in the United States and identifies emergent tensions and challenges associated with the production of information literate citizens within an educational system that is disconnected from the highly mediated lives of students outside of school. As a microcosm of this struggle, the article chronicles the emergence of the National Association for Media Literacy Education (NAMLE).

18. "Differences Of Students' Satisfaction With College Professors: The Impact Of Student Gender On Satisfaction"

Maceli, Kristen M; Fogliasso, Christine E; Baack, Donald. **Academy of Educational Leadership Journal** 2011, 10 pages.

This study examines whether the student's gender impacts his or her perceptions of the classroom experience. Student satisfaction with a class, and ultimately a university, are influenced by relationships with instructors, as well as success in the classroom. It is conceivable that if student and/ or instructor gender affects student satisfaction levels, that these expectations could carry over into the workforce. This study seeks to identify commonalities among genders, and recognizes that some factors related to satisfaction with a professor can be controlled and some cannot.

LIBRARY TRENDS AND INFORMATION LITERACY

19. "Less is More:" Information Systems Planning in an Uncertain Environment"

Mirchandani, Dinesh A.; Lederer, Albert L.. **Information Systems Management**, Winter2012, Vol. 29, Issue 1, p13-25, 13 pages.

An unpredictable environment, having complex markets, rapid change, and threatening competitors, can impede IS planning. A survey of 131 Chief Information Officers and 103 senior non-IS managers of U.S. manufacturing firms found that more situation analysis, less strategy conception, and less strategy implementation planning predicted greater IS contribution to the organization. These findings suggest that planners consider conducting situational analysis with greater meticulousness, and strategy conception and strategy implementation planning with greater agility than they currently do.

20. "Then and Now"

Perry, Edwin. **Searcher**, Dec 2011, Vol. 19 Issue 10, 4 pages.

Looking Back on 43 Years as a librarian, Edwin Perry, until recently an anthropology and engineering librarian, reminisces about how his role as a librarian changed from the early '70s, when students had to pore over broad category headings to find specific research topics, to the plethora of resources and services featured in today's libraries. He shares as well some of his favorite student encounters.

21. "Forging Ahead Through Times of Major Transitions"

Breeding, Marshall. **Computers in Libraries**, Dec 2011, Vol. 31 Issue 10, p26-29, 4 pages.

The article discusses changes and trends that will affect libraries due to technological advancements and the economic developments in the U.S. and rest of the world. U.S. federal funding cuts in public libraries have obliged them to adopt technological solutions in order to improve library operations and services with fewer resources. Since the 2008-2009 Great Recession, job and funding cuts in public libraries prompt the need for investments in technology that improve labor efficiency.

SOCIAL MEDIA AND TECHNOLOGY

22. "How To Use Social Media To Win New Business"

Chris Maxwell, **Director**, February 2012, Vol. 65 Issue 6, 5 pages.

The article discusses the use of social media as a business tool. It claims that the booming social media sites like Facebook and Twitter offer great opportunities for companies to find new customers. Based on 2012 research by Research In Motion, 69% of small companies claimed that they were able to compete more effectively with bigger rivals through the use of social media. It presents several tips in using social media as business tool like using them for testing new products.

23. "Tool or Trouble?"

Joseph Bednar, **BusinessWest**, 12/19/2011, 4 pages.

The article discusses the opportunities and challenges posed by social media for employers, managers, and business owners. It mentions the difficulty of developing an effective and enforceable social networking policy in the workplace policies. It states that the challenges include companies in control of their own Internet presence, personal online activities during work hours, and employees who speak against their employers through social media networks.

24. "Relationships, Community, and Identity in the New Virtual Society"

Arnold Brown, **Futurist**, April 2011, Vol. 45, Issue 2, 4 pages.

The article focuses on the impact of online social media on relationships, community, and identity in the future. It offers an overview of the trends in relationships and families as more people spend more of their social lives online and what they imply for organizations in the coming years. It discusses how the Internet has reshaped social lives, enticing people into a virtual world where traditional interactions require new protocols. It cites some of the disadvantages and advantages of online social media and notes its influences to relationships, social ties, and family.

25. "Are You Ready For the Next Decade of Social Media?"

South Carolina Business, Nov/Dec 2011, Vol. 32, Issue 6, 4 pages.

The article offers information on the future social media. It says that Steve Jobs' iPhone is one technological development that changed the way people access and share social media. It mentions that mobile technology, the future social media, and people are expected to do more with less. It also discusses suggestions on how to keep up with technology in the next decade, which include building a Facebook page, setting up a Twitter account, and creating a LinkedIn profile.